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# Sustainability Accounting Learning Platform for a Green Economy

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## Sharing and Promotion Activity 2 Feedback from attendees

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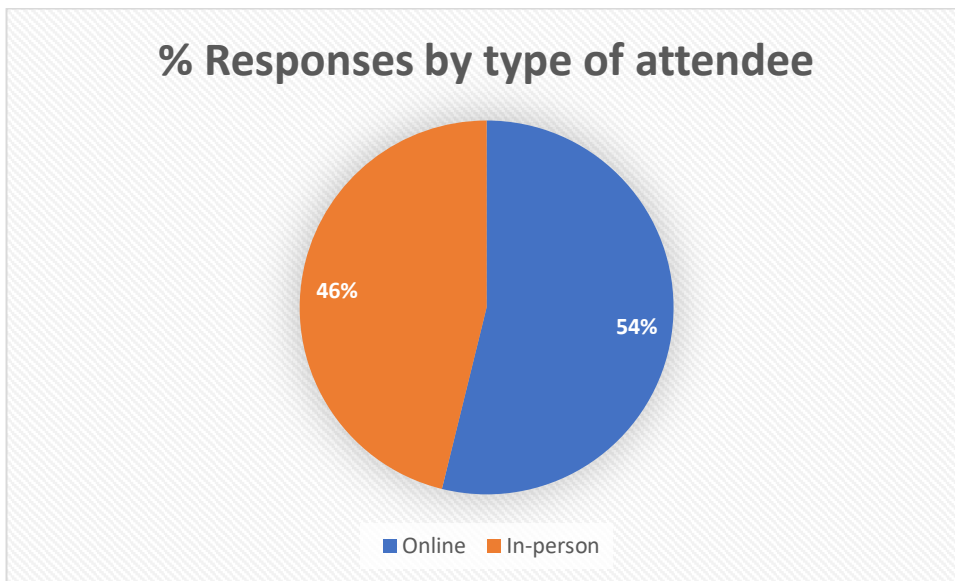
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## 1. Attendees feedback - Sharing and Promotion Activity 2

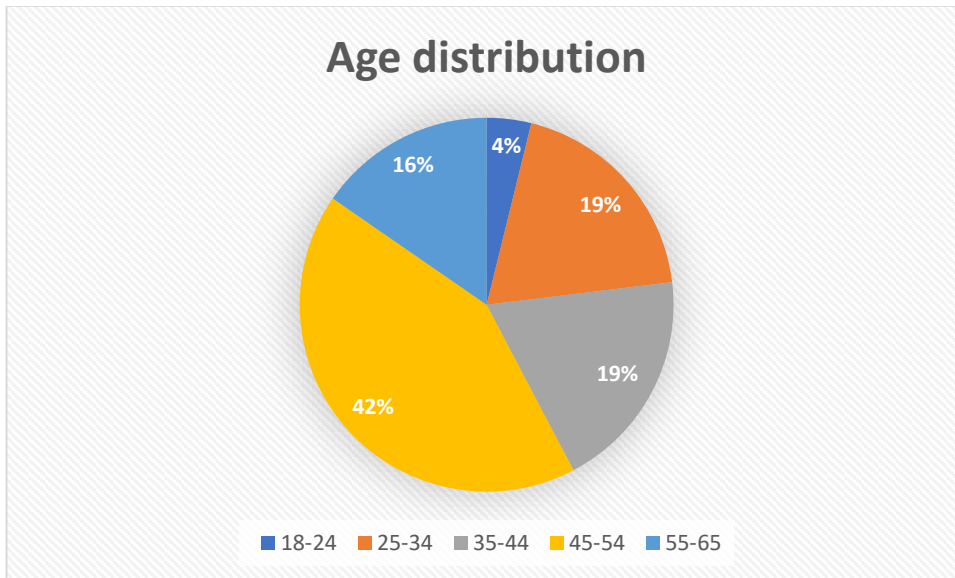
The objective of this questionnaire is to gather feedback from the project members on the organization of the Sharing and Promotion Activity 2 held in Madrid on November 3, 2025. In total, the event had 29 (out of 40 registered) in-person and 81 (out of 188 registered) online participants.

The questionnaire was filled out attendees after the event was finished, by sending an email with access to the feedback form. We received 26 responses, that were distributed as indicated in Figure 1: 46% of the responses were from in-person attendees, and 54% were from online attendees.



*Figure 1. Distribution of responses by type of attendee.*

In terms of position, 18 responses are from academics and 8 from practitioners that mainly undertake tasks related to sustainability, accounting, or finance. Regarding gender, 14 are from women, 11 from men, and one of the respondents chose not to disclose their gender. Finally, Figure 2 reports the distribution of respondents based on their age. The most important group (42%) refers to respondents whose age is between 45-54 year old, followed by the groups of 35-44 and 25-35, each representing 19% of respondents.



*Figure 2. Distribution of responses by age.*

For the assessment of the Sharing and Promotion Activity 2, 9 organisational and management issues were considered. The issues evaluated were as follows:

- i) Venue
- ii) Catering
- iii) Information provided before the event
- iv) Agenda
- v) Interest of the panels
- vi) Relevance of the topics covered for your professional development
- vii) Quality of the panelists and moderators
- viii) Interest of the Account4GreenEco Learning Platform
- ix) Networking

Overall, the feedback from attendees was highly positive across all evaluated aspects. The most common response in all items was that attendees were “totally satisfied”, followed by “satisfied”. For some items, some respondents indicated a “neutral” opinion for the venue (4 responses), catering (7 responses), and networking (8 responses). These responses are from online participants that perhaps felt that they could not assess these aspects as they did not attend in-person.

Regarding the item on the platform, it is noteworthy that 21 people rated it as “totally satisfied”, while 4 scored it as “satisfied”, which shows the importance and potential usefulness of the platform.

The specific responses for the nine items were consolidated into two graphs to facilitate visualization.

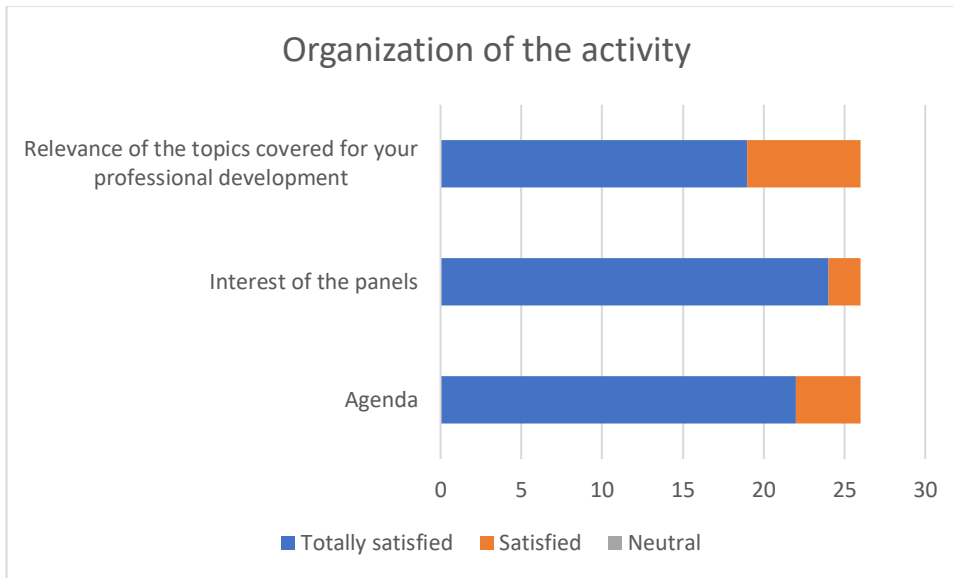


Figure 3. Feedback of attendees about the organization of the activity.

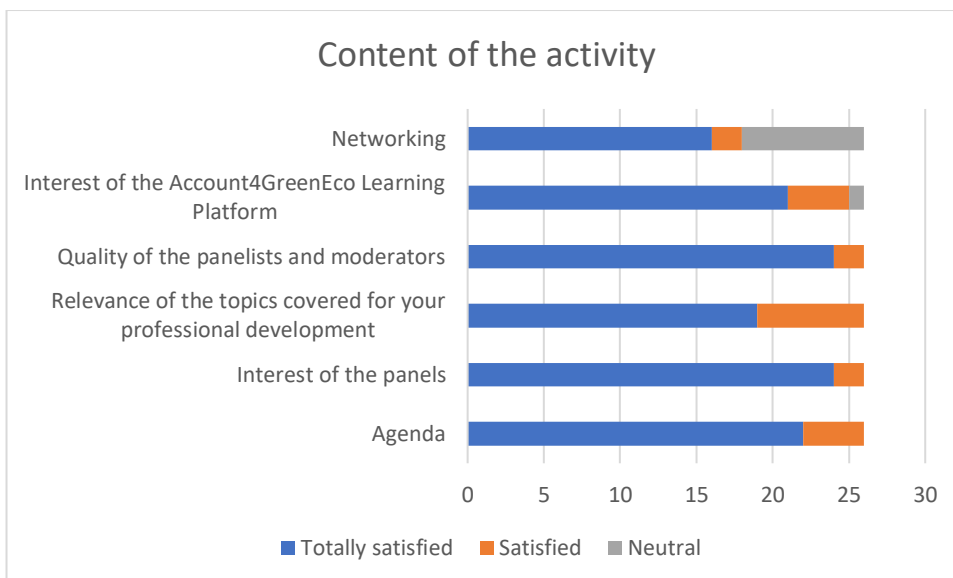


Figure 4. Feedback attendees about the content of the activity.

The attendees gave some **positive remarks** regarding the activity and its development:

- *Interesting insights for education and profession.*
- *Excellent presentations and debates between researchers and accounting professionals!*
- *The online platform worked very well.*
- *Congratulations for the event. It was perfectly organized and developed!*