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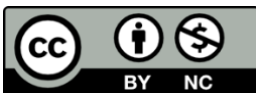


# Sustainability Accounting Learning Platform for a Green Economy

2022-1-ES01-KA220-HED-000089844

## Sharing and Promotion Activity 1 Lecturer feedback

October, 2025





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## 1. Sharing and Promotion Activity 1 Assessment

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The objective of this questionnaire is to assess how participants perceive the organisation of the Project's Sharing and Promotion Activity 1, which was held in Montpellier, from October 1 to October 3, 2025. The feedback gathered will be valuable to improve the organisation of the next sharing and promotion activity. The questionnaire was structured in four blocks of questions:

- i. General information
- ii. Lecturer selection
- iii. Organisation
- iv. Content
- v. Platform

The questionnaire was filled in by the 23 lecturers that participated in the Sharing and Promotion Activity 1. The responses were gathered at the end of Sharing and Promotion Activity 1 on October 3, 2025.

Based on the feedback received, we present some proposals that can be implemented to address the areas for improvement identified in the participants' responses when applicable.

### 1.1. General information

#### 1.1.1. Institution representation

The lecturers who participated in the Learning and Promotion Activity 1 come from a diverse set of universities across Europe. In Germany, they include Friedrich-Alexander University Erlangen-Nürnberg, the University of Innsbruck, and the University of Potsdam. Italian institutions represented are the University of Bologna, the University of Turin (two lecturers), University of Chieti-Pescara, Tor Vergata University of Rome, the University of Bari, and the University of Verona. From Spain, the participants come from the University of Zaragoza, the University of Córdoba (two lecturers), the University of Castilla-La Mancha, the University of Pablo de Olavide, and the Polytechnic University of Valencia (two lecturers). In France, they include the University of Montpellier, Grenoble Alpes University (two lecturers), IÉSEG School of Management, and Toulouse Business School. Finally, there is also a university from Belgium, the Catholic University of Louvain.

#### 1.1.2. Age ranges

As shown in Figure 1, the age range of the lecturers was divided between four groups: 25-34, 35-44, 45-54 and 55-65. The 25–34 age range consisted of 10 lecturers,



the 35–44 range included 5 lecturers, the 45–54 range comprised 7 lecturers, and there was 1 lecturer in the 55–65 age group.

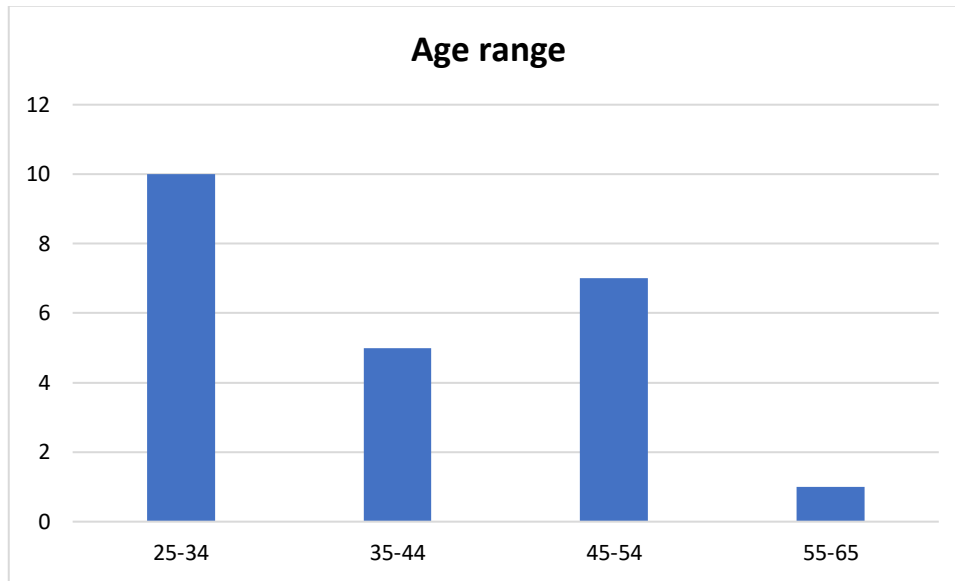


Figure 1. Lecturers' age range.

### 1.1.3. Gender identity

The Sharing and Promotion Activity 1 was attended almost equally by women (12) and men (11), as shown in Figure 2.

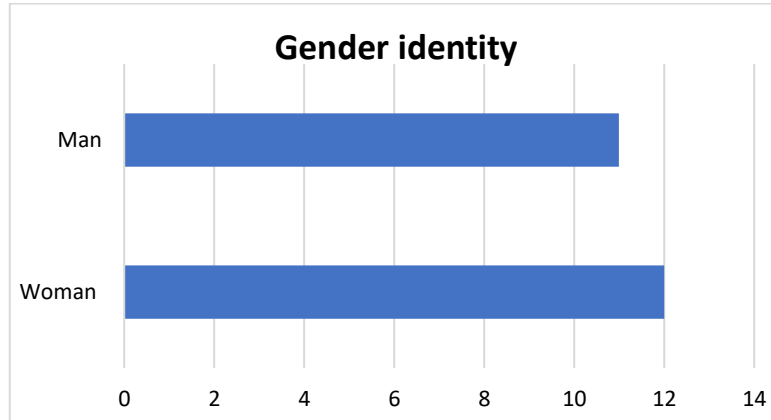


Figure 2. Lecturers' gender identity.

### 1.1.4. Research interests

The research interests of the lecturers were quite diverse, with different faculty members showing varying focuses (see Figure 3). Most of the lecturers highlighted interests related to Sustainability Reporting / Accountability.

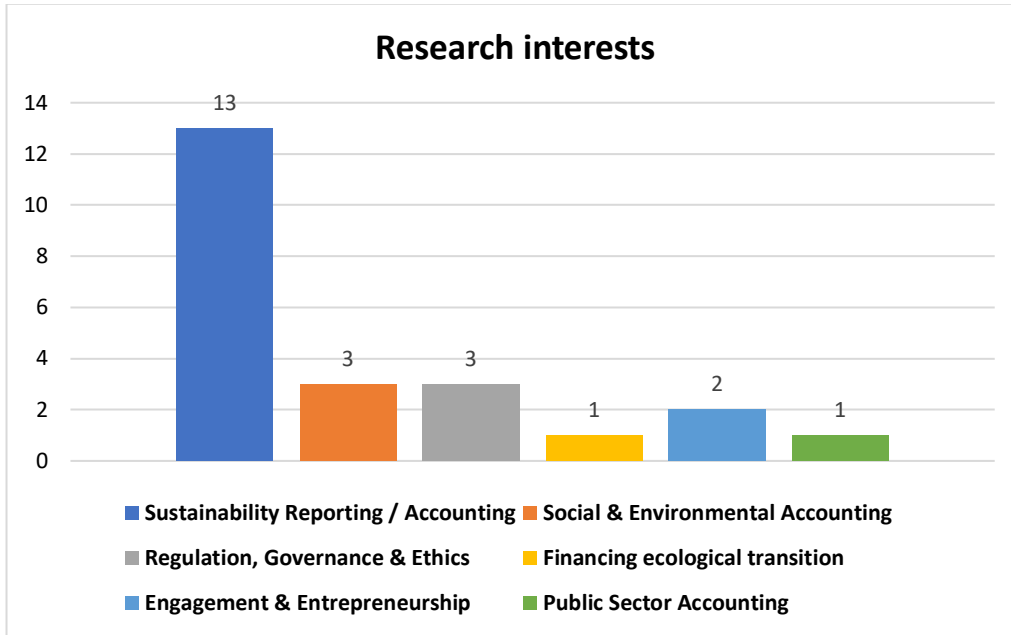


Figure 3. Lecturers' research interest.

### 1.1.5. Courses and units taught

Figure 4 presents the different courses and units taught by the lecturers. As can be observed, there is a wide variety of subjects covered across the faculty.

Lecturers' courses and/or units	
Sustainability reporting courses in undergraduate and graduate level	Sustainability development and social innovation
Sustainability and social reporting	Financial accounting
Management Accounting (lecture, seminar)	Financial accounting/CSR reporting
Corporate Governance, Auditing, Financial reporting, Financial Statement analysis	Financial analysis, management accounting, project management
Sustainability Accounting & Accountability	Business Ethics
Financial Accounting (introductory and advanced), public sector accounting, quantitative finance and accounting software and ERP	Accounting for corporate social responsibility, research skills for bachelor students, introduction to financial accounting
Accounting, entrepreneurship	Management accounting, CSR, business game
Sustainability, environmental management accounting, financial analysis	Auditing and Professional of Accountant; Extraordinary operations (M&A, ...)
Sustainability Reporting	Accounting and business ethics
Sustainability Assurance.	Entrepreneurship
Corporate sustainability reporting governance and accountability	Sustainability accounting and financial accounting
Taxes, accounting and IT, management accounting	

Figure 4. Lecturers' courses and/or units.



## 1.2. Lecturer selection

In the block of questions on **the lecturer selection**, three aspects were evaluated:

- i. Information provided on the call
- ii. Selection process
- iii. Communication with the staff involved in the selection

Overall, the lecturers' perception of the SP1 lecturer selection process was highly positive, as shown in Figure 5. Regarding the information provided on the call, 61% of the lecturers reported being totally satisfied and 35% satisfied, while only 4% declared a neutral position and no negative responses were registered. Satisfaction with the selection process also remained high, with 52% totally satisfied and 39% satisfied, and 9% reporting neutrality. Again, there were no cases of dissatisfaction. The most positively rated aspect was the communication with the staff involved in the selection, where 78% of lecturers were totally satisfied and 17% satisfied, with only 4% neutral and no negative feedback.

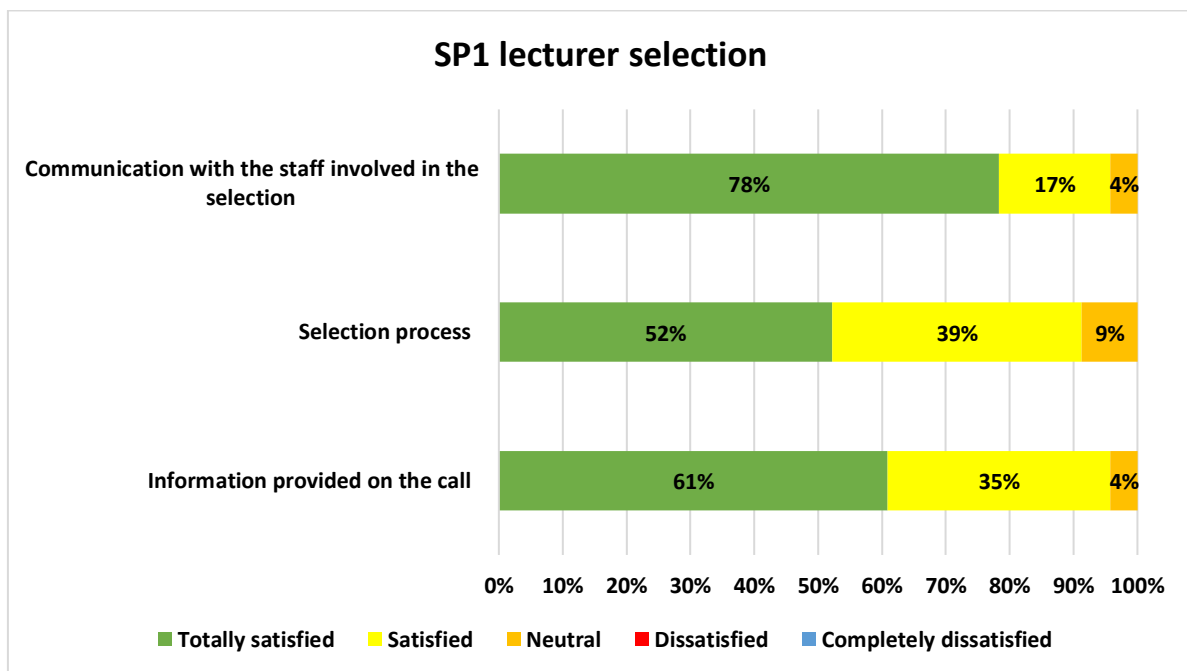


Figure 5. Assessment of Sharing and Promotion Activity 1 lecturer selection.

The lecturers make some **positive remarks** regarding the selection that are presented below:

- *Very insightful and stimulating debate from all of them.*
- *The whole process was very smooth.*
- *Amazing I wish there was also a part on e.g. Pedagogy or Module Design that was giving ideas and tools to us.*



### 1.3. Organisation

For **the organisation** of the Sharing and Promotion Activity 1, five aspects were evaluated:

- i. Travel arrangements
- ii. Accommodation
- iii. Venue of the activity
- iv. Catering
- v. Social activities

Overall, the lecturers assessed **the organisation of the Sharing and Promotion Activity 1** positively (see Figure 6). The venue of the activity was the most highly rated aspect. Travel arrangements, accommodation, venue of the activity and social activities also received positive ratings. The only aspect that received a lower rating was catering, three lecturers had a neutral position.

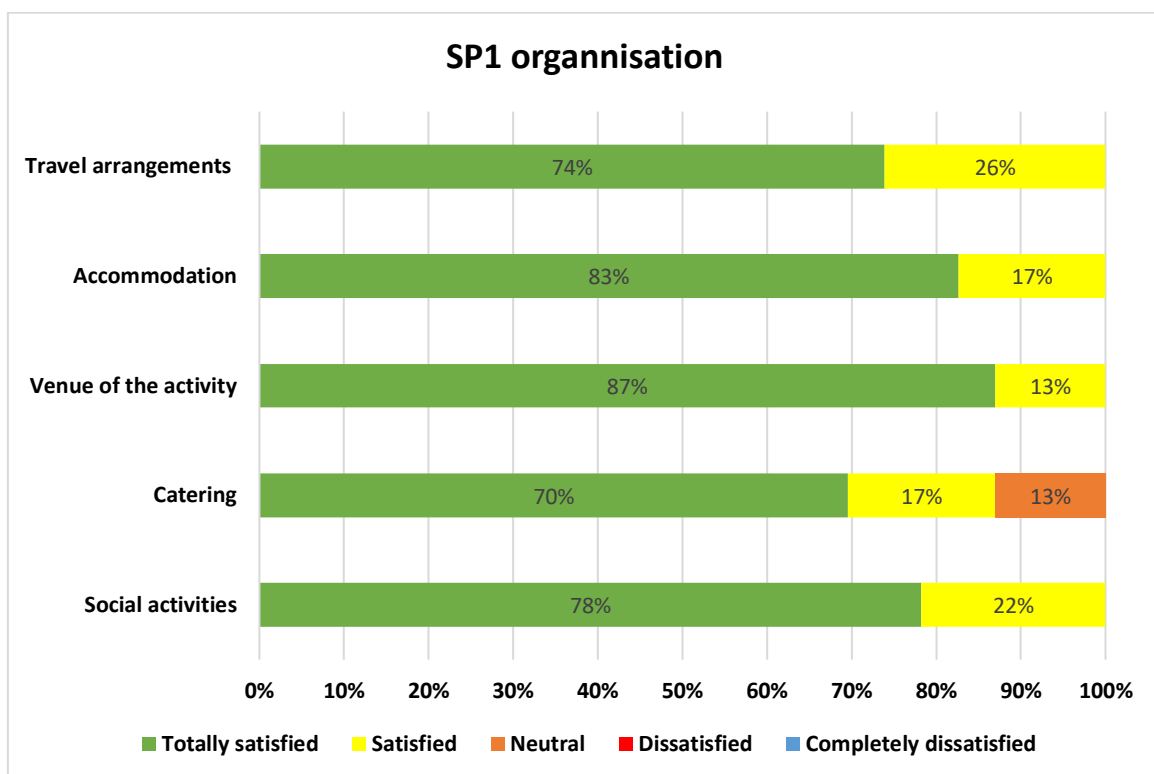


Figure 6. Assessment of the of Sharing and Promotion Activity 1 organization.

The lecturers make some **positive remarks** regarding the SP1 **organization**:

- *Great coordination and collaboration under organizational aspects*
- *Great time.*



## 1.4. Content

To evaluate **the content** of the Sharing and Promotion Activity 1, eight elements were considered by the lecturers in their assessment:

- i. Agenda
- ii. Interest of the topics covered
- iii. Interest of the working group sessions
- iv. Clarity of the learning platform session
- v. Staff participating in the sessions
- vi. Interest of the seminars
- vii. Possibility to participate and interact in the sessions
- viii. Amount and length of breaks between/during sessions

The lecturers' feedback on the content was generally very positive (Figure 7). Most aspects received high levels of total satisfaction, especially the amount and length of breaks (91% totally satisfied) and the opportunities to participate and interact during the sessions (87%). Other elements such as the working group sessions, the clarity of the learning platform session, and the staff participation also stood out, each with 78% totally satisfied.

The interest of the seminar and the topics covered were also rated positively, with 70% of lecturers feeling totally satisfied. The agenda was the aspect with the lowest score, although still largely positive: 65% totally satisfied and 30% satisfied. This was also the only item that received neutral responses (4%). No other aspect showed neutral, dissatisfied, or completely dissatisfied responses.

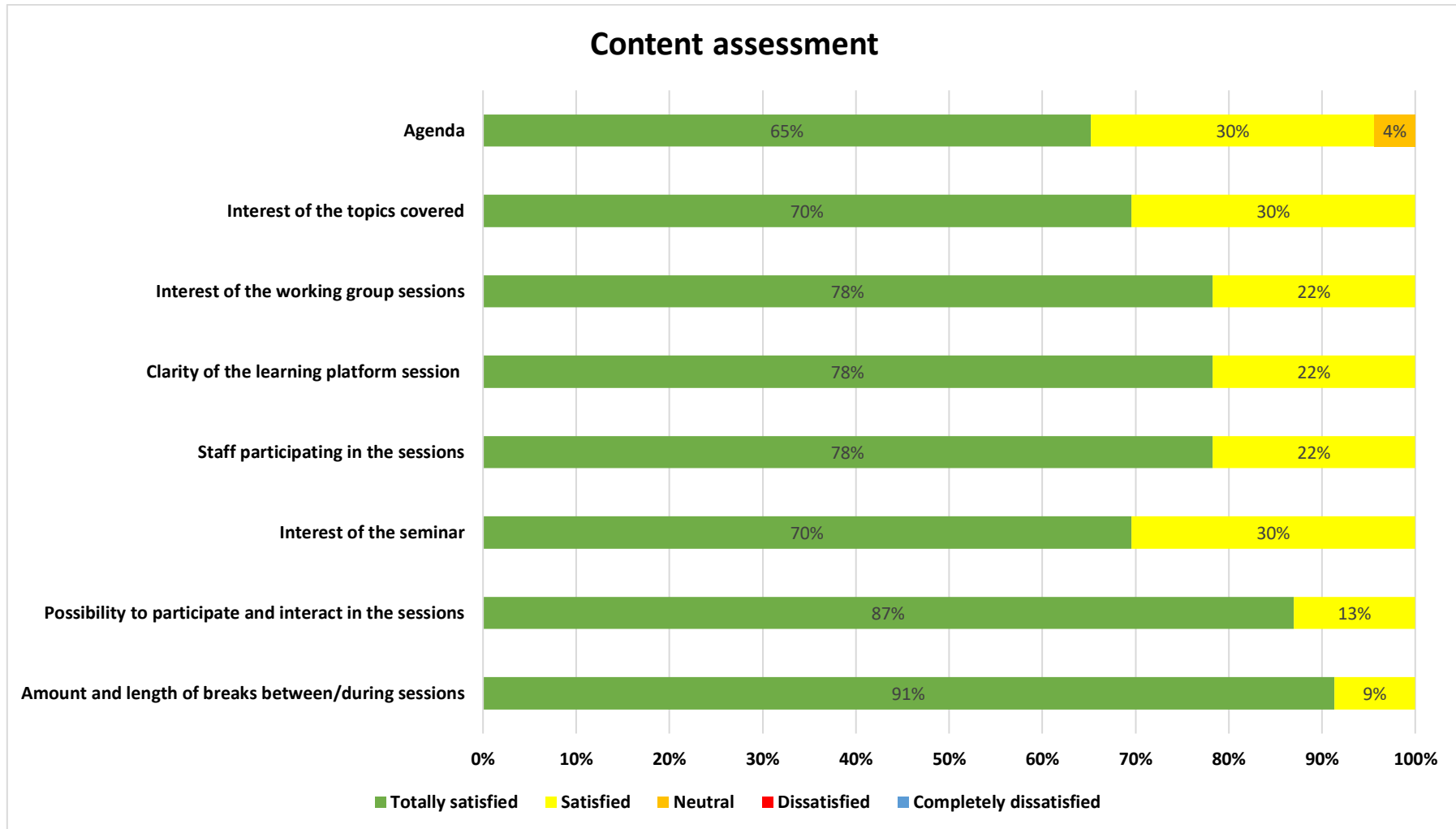


Figure 7. Assessment of the Sharing and Promotion Activity 1 content.



Some **positive comments** about the content of the activity are presented below:

- *I would like to participate to further initiatives like this one. Congrats!*
- *The interactive sessions in different groups were very good idea.*
- *Great exchanges and content quality.*

Some comments also point to aspects that can be improved:

- *I would have liked more time navigating and experimenting the platform.*
- *More practical suggestions given to participants that could then use to design their modules*

### 1.5. Platform

To evaluate **the learning platform** of the Sharing and Promotion Activity 1, seven elements were considered by the lecturers in their assessment:

- i. Structure of the materials on the platform
- ii. Navigation of the platform
- iii. Interest of the topics covered by the platform
- iv. Potential usefulness of the platform for learning/ studying
- v. Usefulness of the platform for your courses
- vi. Potential use of the platform in existing programmes
- vii. Overall view of the platform use

The lecturers' views on the learning platform were generally positive, although with more variation than in other areas (Figure 8). The highest levels of total satisfaction were found in the structure of the materials and in the interest of the topics covered, both reaching 74%. Several aspects showed moderate but still favourable results, such as the navigation of the platform, the overall view of its use, and the usefulness of the platform for their courses, with total satisfaction scores ranging from 52% to 61%.

A number of items gathered a noticeable proportion of satisfied responses, especially the potential usefulness of the platform for learning/studying (35%), the usefulness for courses (35%), and the navigation (30%). Neutral responses were less common but appeared particularly in the potential use of the platform in existing programmes (13%) and in the overall view (9%).

Dissatisfied and completely dissatisfied responses were low but present in several items, mainly related to the usefulness of the platform for courses and the navigation, where 4% of lecturers reported being dissatisfied or completely dissatisfied.

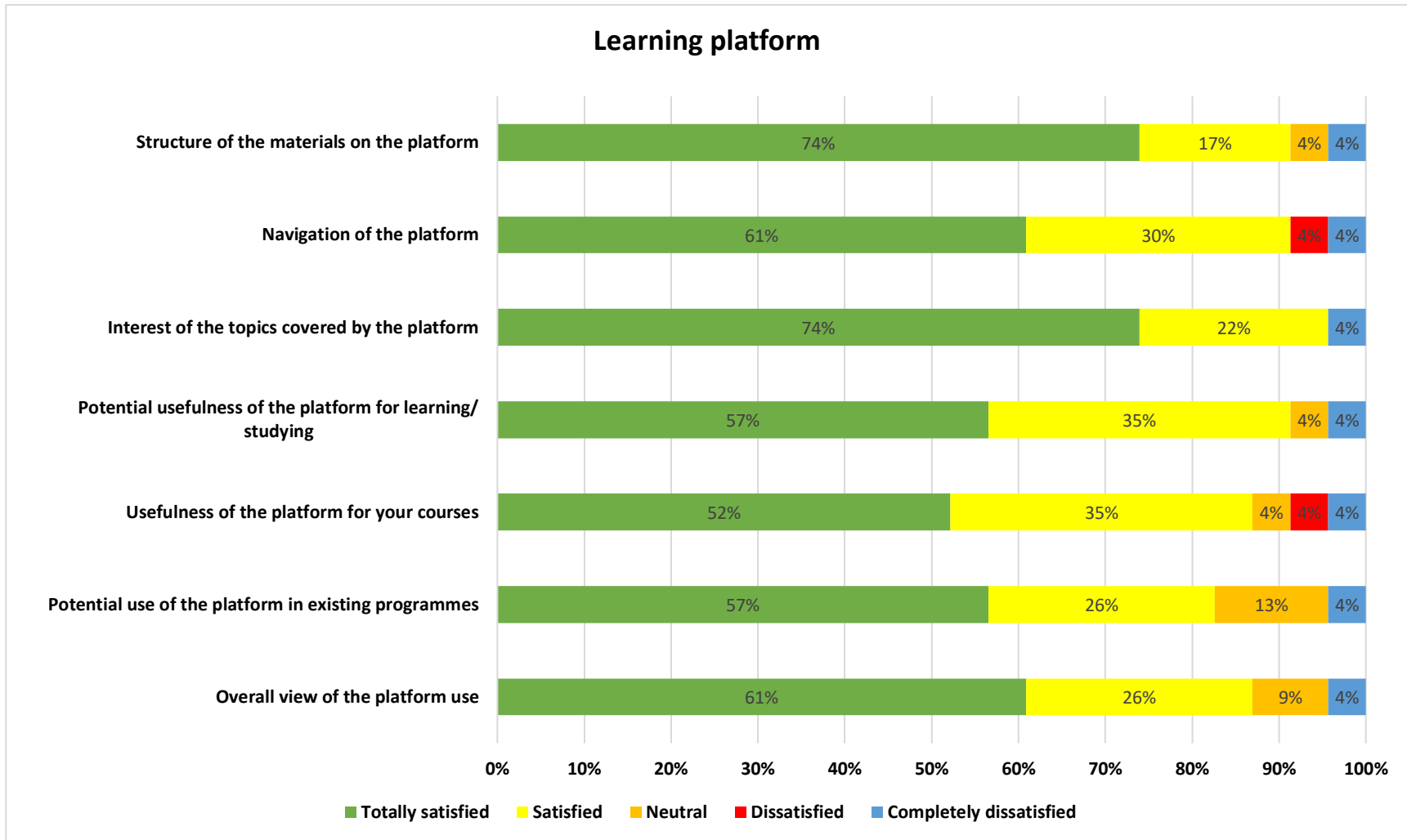


Figure 8. Assessment of the Sharing and Promotion Activity 1 platform.



Some **positive comments** about the content of the activity are presented below:

- *I'm planning to use these materials for my course.*
- *Thanks you very much for organizing this very interesting and helpful event.*
- *Very happy to advertise it to colleagues and to do it myself*

Some comments also point to aspects that can be improved:

- *It would be interesting the possibility of smaller itineraries or a small course (1 30h) for introductory courses of accounting.*
- *More specific topics on triple capital accounting*