



Account4GreenEco Newsletter

Spring-Summer 2025

On behalf of the entire team of partners, we are pleased to launch our fourth newsletter dedicated to the Erasmus+ co-funded project Account4GreenEco which objective is to deliver an online learning environment to increase sustainability accounting skills for the green transition of the EU economy.

Please find below information about the project progress as well as recent developments in the domain of sustainability reporting.

The partners of the project

The Erasmus+ project Account4GreenEco culminates with two events to bridge sustainability accounting education and practice

Sharing and Promotion Activity 1: Fostering sustainability accounting education

Montpellier, France | October 1–3, 2025

Applications have closed for the Sharing and Promotion Activity 1, where we bring together academics, educators, and sustainability advocates in a dedicated forum for advancing sustainability accounting education in higher education. Hosted at MBS School of Business in Montpellier, SP1 will bring together 28 selected academics experienced in sustainability accounting

teaching and research to collaborate on innovative approaches for course design, pedagogical strategies, and curricular integration.

Over three days, participants will engage in dynamic working sessions, explore the project's online open course on sustainability accounting, and take part in social activities fostering informal exchange and networking.



Sharing and Promotion Activity 2: Bridging practice and university for advancing sustainability accounting education
Madrid, Spain | November 13, 2025

The project will hold its final event in Madrid on November 13, 2025. This event will provide a platform for university lecturers and professionals in the field of sustainability accounting to exchange perspectives on bridging the gap between academia and practice. The goal: to think together how to co-design university curricula that help train a new generation of sustainability accountants equipped to lead the European Union's green transition.

The program will feature a series of expert-led roundtables focused on key challenges and opportunities for advancing sustainability accounting education in higher education institutions. Confirmed participants include leading academics, sustainability assurance partners from Big Four firms, representatives from professional associations such as DIRSE and ACCA, and corporate sustainability reporting managers.

During the event, the project will also present its main output: the Sustainability Accounting Learning Platform for a Green Economy. This open and interactive platform offers a structured course on sustainability accounting, organized into three modules that have been developed and tested over the course of the Project.

This final event is designed to serve as a collaborative forum for shaping the future of sustainability education. Whether you are a scholar, practitioner, policymaker, or simply passionate about accelerating meaningful sustainability transitions, this is an opportunity to contribute to a shared vision of education as a driver of real-world impact.

This event will be held in a hybrid format, offering the flexibility to attend either in person in Madrid or virtually online. Detailed information on how to attend will be shared in September. Stay tuned to the [Project's web](#) and [LinkedIn](#) page for updates.

We look forward to welcoming you in Madrid!

Update on Account4GreenEco's third and last Teaching Activity in Burgos in September 2025

Account4GreenEco's Teaching Activity 3 (TA3) will take place in Burgos (Spain) from August 31 to September 5, 2025. The selection process for this teaching activity has now closed, and 28 successful applicants from the project's partner institutions will come together at the University of Burgos to engage with the full curriculum of the Account4GreenEco project for the first time.

In addition to Module 1, which introduces the European sustainability accounting landscape and the new role of accounting in the 21st century, and Module 2, which addresses sustainability accounting regulation and social and environmental impact measurement, the curriculum has now been completed with Module 3, which considers earlier learnings in the context of sustainability management accounting and sustainability management control. These last two topics complete the Account4GreenEco curriculum by offering an integrative perspective on how companies can act in the safe operating space of planetary boundaries while also contributing effectively to sustainability transformations of markets and society.

You can find more information on the Project's Teaching Activities and also the materials for the third teaching activity will be posted closer to the date [here](#).

Sustainable Management Accounting to drive sustainability transformation beyond organizational boundaries

Sustainability Management Accounting (SMA) is a central concept in Module 3 of the Account4GreenEco curriculum, and plays a crucial role in guiding managerial decision-making to achieve sustainable development.

What is Sustainability Management Accounting?

Sustainability Management Accounting (SMA) is an evolving branch of accounting that extends beyond traditional financial metrics to integrate social, environmental, and economic information vital for responsible corporate decision-making. Unlike conventional management accounting, which primarily focuses on financial performance, SMA equips managers with a suite of tools tailored to measure and manage sustainability issues, thereby supporting companies in improving their overall sustainability performance.

At its core, SMA emerged from Environmental Management Accounting and encompasses activities such as planning, control, coordination, and communication related to social and environmental impacts. Importantly, this approach acknowledges that sustainability concerns cannot be confined within a company's walls. The scope of SMA deliberately extends beyond organizational boundaries to consider a firm's relationships with supply chains, product usage, and broader societal and environmental contexts. This multi-level perspective aligns with contemporary frameworks—such as the Context, Action-formation and Transformative (CAT) contributions model—that emphasize how corporate actions can contribute to sustainability transformations at market, regional, and global levels.

How does Sustainability Management Accounting promote sustainable development beyond organizational boundaries?

Traditional accounting systems often fall short in capturing the complexities of sustainability, with some even providing distorted information that might cause managers to overlook vital environmental and social issues. SMA addresses this gap by transforming decision-makers from being uninformed or misinformed about sustainability risks and opportunities into well-informed actors. This transformation relies on context-appropriate aggregation of data on carbon emissions, water use, material flows, biodiversity, labor conditions, and human rights, among others. For instance, tools like material flow cost accounting and carbon management accounting support companies in identifying inefficiencies and potential improvements that benefit both sustainability and economic goals.

Moreover, SMA responds to the diverse information needs of various managerial roles—from finance and marketing to production and extra-market management—each requiring specific types of sustainability data, whether quantitative or qualitative, monetary or physical. By providing relevant insights aligned with managers’ functions, SMA fosters informed decision-making throughout the organization.

The societal relevance of Sustainability Management Accounting

As society faces complex environmental and social challenges that surpass individual business boundaries, SMA’s expanded scope ensures companies remain accountable not only internally but also in relation to external stakeholders such as regulators, communities, and investors. This emphasis on managing and measuring impacts beyond the company itself is essential for navigating planetary boundaries and advancing sustainability goals like the UN Sustainable Development Goals.

In summary, Sustainability Management Accounting serves as a critical management tool that integrates financial, environmental, and social dimensions, enabling organizations to act responsibly within their wider contexts and contribute meaningfully to global sustainability transformations.

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The project “Sustainability Accounting Learning Platform for a Green Economy” (Account4GreenEco) is co-funded by the Erasmus+ programme of the European Union (Ref. 2022-1-ES01-KA220-HED-000089844). The content of this newsletter is the sole responsibility of the Account4GreenEco Partnership and neither the European Commission nor the Spanish Service for the Internationalisation of Education (SEPIE) are responsible for any use that may be made of the information contained therein.



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